

<b>Title</b>	QUALITY POLICY
<b>Document Number</b>	SC/QM/POL/01
<b>Revision number</b>	00
<b>Date</b>	01 <sup>st</sup> August 2019

### QUALITY POLICY – SIMBA CORP

Simba Corporation is an integrated business group involved in such diversified fields as motor sales and service, hospitality, investment and financial services; Simba Corp is committed to providing all our customers an experience that exceeds their expectations, whilst ensuring that our products and services meet all statutory and regulatory requirements. Senior Management is dedicated to accomplishing this through the implementation of a Quality Management System incorporating the 7 principles of ISO9001:2015 which enhances quality, consistency and encompasses our values.

#### OUR QUALITY PRINCIPLES

**Integrity** – We will set challenging Quality objectives that keep in check our ethical and integrity values.

**Accountability** – Leadership will actively engage in the establishment, effectiveness and enhancement of the Quality Management System and be held accountable for its success.

**Stewardship** – We will ensure that all required resources are in place to support the QMS and that reviews are carried out on a regular basis.

**People** - Our people are key in providing the best experience for our customers and will be suitably trained and empowered to do so.

**Innovation** - We will review opportunities to improve our quality and drive continual improvement thorough our innovation strategy – Simba MAGIC (**M**ake **A**ll **G**reat **I**deas **C**ount)

**Relationship** - We will maintain trusted relationships with all our stakeholders throughout the whole supply chain by ensuring transparent and effective two-way communication.

**Entrepreneurship** - We are entrepreneurs, with Quality completely aligned with the Simba Corporate strategy.

This policy will be communicated across the business and reviewed at regular intervals to ensure its continued validity to Simba Corp.

**Name:** Dinesh Kotecha

**Title:** CEO

**Date:**

**Signature:**

