

PRESS RELEASE

For immediate Release

SIMBA CORP AWARDED ISO 9001:2015 CERTIFICATION

Simba Corporation has been awarded ISO 9001:2015 certification at a ceremony held at the Aspire Centre in Westlands. The ISO 9001:2015 Certification award by SGS, culminates a 6 month process of working by the internal ISO committee led by Simba Corp, CEO Dinesh Kotecha. The ISO 9001:2015 is an international standard dedicated to Quality Management Systems (QMS) that outlines a framework for improving quality and a vocabulary of understanding for any organization looking to provide products and services that consistently meet the requirements and expectations of customers and other relevant interested parties in the most efficient manner possible.

Speaking at the ISO 9001:2015 Media event held at Aspire Centre, Westlands, **Simba Corporation Group CEO, Dinesh Kotecha** said, "The ISO 9001:2015 Certification award is a culmination of the project by the internal teams to work together to create efficiencies by aligning and streamlining processes throughout the organization, in an effort to create a better customer experience and create new opportunities to continue with growth of Simba Corp within the region."

Simba Corporation is an integrated business group headquartered in Nairobi, Kenya with controlling interests in such diversified fields as motor sales and service, hospitality, investment and financial services. Simba Corporation has grown from a modest used-car sales enterprise, founded in 1948 by Mr. Abdul Karim Papat, into one of Kenya's most successful indigenous commercial organizations with a rich heritage in motor vehicle sales and service.

"The ISO 9001:2015 certification shows Simba Corporation's commitment to continually focus on continuous quality improvements in each of our four divisions namely Motors, Hospitality, Finance and Trade. The standard is based on 7 quality management principles, which include having a strong customer focus, the involvement of top management, and a drive for continual improvement" **Adil Papat, Simba Corporation Executive Chairman** said.

Simba Corp is a member of KAM (Kenya Association of Manufacturers), KEPSA (Kenya Private Sector Alliance), KMI (Kenya Motor Industry Association), FKE (Federation of Kenya Employers), among others and in 2016, signed the code of Ethics for business in Kenya under the United Nations Global Compact Network- Kenya.

Simba Corp also recently introduced the Proton Saga, Kenya's first fully locally assembled Saloon car. The Proton Saga is locally assembled at the *Associated Vehicle Assemblers* plant in Mombasa. It comes with a 5 year, 150,000KM warranty. Simba Corp has partnered with bank partners to make it easier for their customers to own this zero-mileage, high-value car. The Proton Saga also comes with a 4 star NCAP safety rating and will have over 50 service locations nationwide.

More About Simba Corporation

<https://www.simbacorp.com/simba-corporation>

For more info on Proton Saga visit <http://proton.co.ke/vehicles/saga>

